PARI Profile in Brief

Background of PARI

In 1986, the organization "SWOSHIKA" (Swonirvarata O Shikkhya Karjakram) began in Jamalpur District as a project of the Christian Reformed World Relief Committee (CRWRC). In 1998, SWOSHIKA took on a new name, PARI (Participatory Action for Rural Innovation). In this same year, PARI expanded its activities to another district, Netrokona. In Bengali "PARI" means "I can," "we can" or "we are able to." This word reflects the positive attitudes and self-confidence of the people who work with PARI. PARI is a Christian faith-based organization that carries Christian values through its development programs.

In 2000, PARI Development Trust created with the involvement of different professionals: a lawyer, a doctor, an educator, a businessperson and a development expert. This trustee fully and legally oversees all operations of the PARI program. This Trust meets quarterly to review PARI's progress and to give necessary advice and guidance to the Project Management Team (PMT). PARI Development Trust was proud to obtain registration as a national NGO from the Bangladesh NGO Affairs Bureau on February 18, 2003.

PARI's Vision

We are an organization where the poor and their communities are empowered to experience hope and live a life to its fullest.

PARI's Mission Statement

In all of its activities, PARI Development Trust gives preference to people's participation in the development process, including skill development, partnership, leadership and advocacy for promoting self-reliant communities.

Core Values

PARI Development Trust's core values include commitment to serve with respect and love, active participation by all, development that meets the needs of the poorest of the poor, empowerment and stewardship. PARI Development Trust believes in values demonstrated by:

- **Justice** for the poor and the marginalized, accompanying them to rise above their poverty with a sense of dignity and self-respect.
- Equity of all people without discrimination of culture, gender or religion.
- **Partnership** working in fellowship and cooperation at all levels, generously sharing resources to help build capacity in poor communities to work toward better future.
- **Love** Those who are engaged in the work of PARI Development Trust to be loving and compassionate.
- **Solidarity** PARI Development Trust is committed to solidarity among all people, but particularly with the poor and the vulnerable. Solidarity includes the preserving determination to work for the common good.

Objectives of PARI Organization:

Contribute to the vision and accomplish the mission, PARI set the following objectives –

- 1. To create opportunities and promote the underprivileged communities by establishing grassroots level people's institutions.
- 2. To promote <u>gender equity</u> at all levels of community activities ensuring their access, control and rights over resources.
- 3. To create opportunities for the <u>development and promotion of socio-cultural conditions</u> and <u>situation</u> of the underprivileged communities.
- 4. To facilitate and mobilize communities to <u>identify</u>, tap and <u>utilize local and outside</u> <u>resources</u> for their own and community development.
- 5. To assist in creating <u>safe environment</u> in the community by mobilizing community resources.

Development Strategy

These eleven strategy statements briefly state the ways and means of working towards and attaining the vision, while abiding by the organization's core values as the foundation upon which to build.

- ♦ Long term strategy: PARI endeavors to engage in long-term, rather than short-term, community development. It sacrifices "quick" or "easy" short-term results for the sake of real long-term improvement in the well being of the target population.
- ◆ <u>Cooperative Groups</u>: We strongly feel that with proper motivation, organization, and management, the formation of villagers into groups is an important and effective strategy in a resource-poor country such as Bangladesh. Working together in groups helps community members to identify and share their strengths and problems and allows them to pull together their resources, both tangible and intangible, and collectively overcome many of the factors that cause and aggravate poverty.
- **Participatory Approach**: We wish to develop the skills of the poor. We encourage target group participation and involvement in the development process as soon as possible.
- ◆ <u>Avoid Dependency</u>: We are only a temporary influence in the lives of community members, and therefore we take all possible measures and steps to encourage groups towards full self-reliance and not dependency upon us as an organization.
- Priority of Development over Relief: We discourage and minimize the giving of loans, relief supplies (except in the case of severe natural disaster) and other materials from PARI to the target population. We only supply those that we feel will eventually aid in the long-term development process. We seek to avoid other forms of paternalism.
- Do No Harm: We avoid those activities which may help a member of the focus community but which would eventually in some way harm others in the local area or in the country as a whole.

- ◆ <u>Grassroots Approach</u>: We strongly believe that good relations are essential with participants, community members, and leaders. To this end, our grassroots-level staff members live in the community where they work.
- <u>Committed Compassion</u>: To work as a change agent for the development of the poor, we need love and compassion for the poor. As change agents, we need to be highly dedicated and committed.
- <u>Sustainable Economic Growth</u>: For sustainable development, economic liberation is an essential condition. Therefore, we encourage and promote income-generation activities which are locally appropriate and which will yield good financial returns to community groups and the participants.
- **Emphasize Capacity Building**: We strongly emphasize technical and motivational support rather than material or economic (grant) support.

PARI's 5 years Strategy Plan (July 2018 – June 2023)

Strategic Priorities

Programmatic

- 1. Child development
- 2. Youth development
- 3. Formal and non-Formal Education
- 4. Health Services including Water and Sanitation
- 5. Social Enterprise Development
- 6. Disaster risk reduction and climate change adaptation
- 7. Agriculture including Safe Food and Nutrition

Organizational

1. Institutional development and capacity strengthening

Cross-cutting

- 1. Advocacy
- 2 Peace building

The Board of Trustee:

PARI is governed by a 7 members of board of trustees who come from development, business, education, health, finance and HRD backgrounds. Board mainly works with policy and governance issue and guide the PMT.

The Projects Management Team (PMT):

PARI believes in team management. PARI is being managed and run by a team of professional and experienced management staffs comprising of Executive Director, Deputy Director, Program Coordinator, Health Coordinator, Public Relations Officer, Program Managers and Field Managers. This team is mainly responsible for overall management of the organization. Executive Director Plays roles as the team leader and program related decisions are taken by this team.

The PMT is responsible for

- Implementing and monitoring programs
- Preparing the annual plan, budget and reports
- Networking with GO and NGO resource organizations (at the upazila, District and Inter-District levels)

The PMT meets once a month to review the program's progress.



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Some additional information

Areas of expertise and reputation (credibility) of PARI Organization

- * PARI is a Christian faith-based humanitarian voluntary organization.
- * PARI registered with NGO Affairs Bureau.

- * PARI practices team management system that ensures transparency, participation and integrity.
- * A strong board of trustee formed with multidimensional expertise manages PARI.
- * PARI management has the capacity and skill enough to manage several programs effectively at a time.
- * PARI has sound experiences on implementing MNH, Nutrition, Child Survival, Food security, Child Rights programs, Value Chain and Market-Based Programming etc.
- * PARI has good reputation in Government and even international sectors.
- * PARI has a dedicated team of skilled personnel who are able to develop proposal using RBM and Log Frame Matrix, write periodical MIS/reports along with online financial system, effective correspondences with donor agencies independently.
- * PARI has professional finance persons who maintain accounts/finance using computerized online accounting system.
- * PARI is the member of different national and international networks; such as Micah Network, World Renew Learning Circle, ADAB, Climate Change Forum, Gender Forum, and Shishu Adhikar Forum, MNH Forum, Self Help Promotion Network and so on.
- * PARI team has vast experiences to participate and facilitate discussion, conference, presentation at national and international level.

PARI has vast experience on conduction of baseline survey using PRA and other participatory tools such as KPC (knowledge, practice and communication), KII, SSI, KOBO etc.